According to priority not according to project!

Compounding Scheduling Convention:

SubTask Priority -< most complete \* shortest time \* most necessary \* highest value

* Task priority - longest time \* most necessary \* highest value
  + Project Priority - shortest time \* most necessary \* highest value
    - Roadmap - shortest time \* most value
      * = Calendar

Highest value = top 20%

COMMENT: (how is the value assessed? By who? %of what)

Most necessary = test growth hypothesis

Core=loop🔄^(Build)^(Measure)^(Learn)

PROJECT: Ribcage Solutions

TASK: All UPM contacts acquired

ST: Finish extracting names and dates from imdbpro

ST: Call DGA to acquire all emails and numbers based on names

GOAL: Ribcage UPM outreach email written. Book a demo funnel (or call)

TASK: Design email funnel

ST: Write email copy

NOTE: emphasize MBS partnership.   
ST: setup booking link, and gcal

TASK: write follow up email copy for non-responders

ST: define protocol for when to send, and automate

TASK: write follow up phone call script for non-responders

ST: define protocol for when to call, and automate reminder

TASK: write follow up “thank you and confirmation” email for new bookings

ST: define protocol for when to send, and automate

TASK: write confirmation phone call script for upcoming bookings

ST: define protocol for when to call, and automate reminder

TASK: Revise ribcage installation instructions  
 ST: Update current instructions to reflect latest kit design

ST: Add a “de-installation” instruction step  
 ST: Polish instruction set based on industry examples

ST: Host online

GOAL: Ribcage Demos, Fully Prepared

TASK: create 2-person demo strategy SOP

ST: Define “demo funnel” structure end to end

NOTE: (info provided)+(overcomes planned for)+(“Action” for conversion)

ST: write script outline… who says, what, when, why, how

ST: pre-optimize: practice > revise > get private feedback > revise > finalize

ST: write “demo strategy” as an SOP - INCLUDE THE NOTED ASPECTS

NOTE: Sales strategy + script

NOTE: accommodation params: coffee, donuts, printed materials, etc..

NOTE: demo product params: 1 demo kit (set up), 1 display kit (in box)

TASK: post-demo nurture

ST: write post-demo nurture thank you email

ST: define protocol for when to send, and automate

ST: write recurring awareness reminder nurture email for “hot leads” (post-demo, or post-conversion)

ST: define protocol for when to send, and automate

GOAL: All UPMs contacted

SUPERTASK: A/B test email and scripts, BML iterate “book a demo” email funnel optimization

TASK: Mass outreach via email to all (or just some) contacts with “book a demo” funnel

TASK: Follow up with all non-responders via email and phone call

TASK: Follow up with all booked, with thank you and confirmation via email and phone

GOAL: Do all ribcage demos at MBS - phase 1 (includes contact acquired in previous goal)

SUPERTASK: Do booked demos - follow SOP

ST: Do “over the phone” information-demo if requested

ST: (recurring) BML iterative optimization on the Demo Strategy SOP

ST: (recurring) store/update contacts in the CRM

ST: post demo nurture, thank you, and seasonal reminders, automated

PROJECT: Mentorus.ai

GOAL: MoziNation Pitch-Launch - Capture Alex and Layla in MoziNation prompt private “gift-funnel” that = mentorus.ai soft-pitch-launch (4 weeks)

TASK: craft outreach copy based on strategy

NOTE:

* Send a thank you note to Alex and Layla for their work and inspiration, include link to a free thing = “private gift funnel”. Send directly to [acquisition.com](http://acquisition.com)
* If they return a no!
* We return “did you see free thing?”
  + exception that they will not have seen it, since DQ’d by their funnel, and we will be escalated up after they open thing and check out demo.

TASK: Build private gift-funnel - “thispromptwillmakealexandlayla30million.com” - use template

ST: Pitch funnel copy/content

NOTE: make it about how this is the play that acquisition.com/alex&layla need to make to actually concatenate and elevate their entire operation to the next level. He will need access to higher level startups to be able to play the higher level game. And we are a higher level startup, that is actually just starting… We don’t have funding

We have tech that is ready to release

We sent in a request to aq.com but you wont; see it

So we just want to give you our free gift, but showing you this FIRST

You will be able to mae= abunch of money with an emergent technology using your own skillset

NOTE: also At the funnel URL we will frame all the copy around how well aligned mentorus.ai is with [acquisition.com](http://acquisition.com) and with alex&layla, because they need more code, ai specifically, but not just anything, something that is really about helping people in the same way that they help people. And that will include Layla and Alex equally, not just targeted at Alex.

ST: make and include written content about ontological aware business AI’s

NOTE: explain AIsaac as an MVP

ST: make Funnel section to opt-in for the free gift.

NOTE: CONTENT - Copy about MoziNation prompt,

NOTE: OPT IN BUTTON - CTA: chat with mozination!

NOTE: POPUP - give us your email to chat with mozination lead capture

NOTE: after submit, direct to MoziNation chat interface page

ST: MoziNation demo chat interface page

ST: Host MoziNation demo chat interface

ST: Add button - CTA: “BOOK A CALL”

NOTE: “HEY Alex and Layla, want to get the prompt, for FREE?...”

ST: make Book a Call page

NOTE: after booking is made, link to → mentorus.ai mainpage

TASK: Try to reach out to Mozi team before talking to Josiah…

NOTE: say we are ignorant about hiring sales people. Ask for help.

GOAL: Setup MVP of influencer-targeted “book a call” funnel for mentorus.ai

TASK: Flow Content and Copy into opt-in-page - use template

ST: Write copy

ST: populate assets and link page  
 NOTE: “opt-in” button link to lead capture popup

ST: lead capture popup  
 NOTE: submit button – link to video page

NOTE: lead receives link in email to a private demo chat interface (or maybe it is on the next page)

TASK: Design and Implement lead nurture protocol, and automate

ST: write lead nurture email sequence funnel for “opt-ins” who do not “book a call”

ST: Write lead nurture thank you and confirmation email sequence for “new booking”  
 ST: Write lead nurture email sequence for post-call un-closed leads

ST: Automate all flows

TASK: make Video MVP

NOTE: “This is me using the Abundant Motivation Coach I modeled after Mozination.”

NOTE: Content - NURTURE

* + Questions about abundant exchange
  + How to sell
  + What’s the secret to selling like doing a magic trick?

TASK: Add content to video page

NOTE: CONTENT - Video

NOTE: BUTTON - CTA: Book a Call

TASK: add copy to book a call page

GOAL: MVP of Mentorus main website  
 TASK: make landing page - use template

ST: select assets

ST: write landing page copy/conent

NOTE: “Hey! Have you ever wanted to learn about….” [insert:]

[how Alex Hormozi crafts a sales script with CLOSER]

[how ali abdal writes a productivity video]

[how Mr. Beast…

ST: add Video MVP = same as funnel video of Abundant Motivation Coach

ST: opt-in/lead capture popup “free sign up/give us your email to use private chat demo”

TASK: lead nurture automated (same as for funnel)

GOAL: Working and usable MoziNation prompt complete  
 TASK: Define mozination functionality, and spec  
 TASK: setup mozination interface and backend  
 NOTE: could include - bizzi, bubble, streamlit, flowise, pinecone…

SUPERTASK: Dev MVP of prompt

ST: BML iterate with private test users

PROJECT: TWI.World

GOAL: Make TWI.world website MVP

TASK: Make Landing page - use template

ST: write copy/content

NOTE: CONTENT: The world incorporated - mission statement, history, vision

ST: lead capture form

ST: select assets

TASK: make About us section

ST: wisdom intent section

ST: followed by explanation of: victory-promise

ST: Followed by Wesley and Isaac BIOS, and founders section

NOTE: ribcage mentioned in bios but no link in companies

TASK: make “Our companies” section

ST: Thinkmine subsection

NOTE: SUBSUBTASK: round up all of the “good” MVP prompts

NOTE: CONTENT - about all of the MVP PROMPTS

NOTE: CONTENT - about Crystal Ball

ST: Link to sanctuary.nexus (which also includes TWI.world in it’s subprojects)

NOTE: sublink to - sanctuary revolution

NOTE: sublink to - sanctuary journey academy  
 NOTE: sublink to - sanctuary institute, sanctuary foundation. Sanctuary research institute. Owns the research.

PROJECTS: Sanctuary.nexus

GOAL: Sanctuary.nexus website MVP

TASK: make Landing page - use template  
 ST: write Mission, framework, vision statements

NOTE: align structure and scope with examples: GATO and LUMINA

ST: “Get involved” section  
 NOTE: link to discord

NOTE: lead capture emails with “signup to newsletter for updates”

TASK: make PROJECTS page with SECTIONS

ST: TWI.World SECTION → link to TWI.world

SST: Write content about relationship between entities

ST: Sanctuary Journey Academy SECTION

SST: write copy

SST: BUTTON link to → SJA PAGE

ST: Sanctuary Revolution SECTION

SST: write copy

SST: BUTTON link to → SancRev PAGE

ST: Sanctuary Research Institute SECTION ONLY

SST: Write CONTENT - info about what we do to catalog the holographic information space to generate data that we use to optimize workflows which we then implement and share for everyone’s benefit… “want to work with us →” join discord

TASK: Sanctuary journey academy MVP section/PAGE

ST: Write content

NOTE: CONTENT: Free System Overview→ link to signup for details (lead cap)

ST: prompt-protected demo access to OVP chat interface

ST: Write copy “start your sanc journey”

NOTE: BUTTON link to → SURVEY PAGE→sort traffic to “In depth challenge” PAGES x3

ST: make Inner Journey PAGE - 1

NOTE: CONTENT: Paid challenge copy→ link to buy

ST: make Outer Journey PAGE - 2

NOTE: CONTENT: Paid challenge copy→ link to buy

ST: Omnisanc engineer

NOTE: CONTENT: Paid challenge copy → link to buy

NOTE: CONTENT: Private group copy → link to signup

NOTE: CONTENT: Mentorship by application → link to form

TASK: Sanctuary revolution MVP PAGE

ST: Write Content: “Sanctuary revolution the game”

ST: Include download link for Gno.sys prompt

ST: Write short content about gnosys prompt  
 ST: include additional gnosysi content preview

NOTE: include 2 isaac+gno.sys shared chat examples, as VIDEO OR LINKS

NOTE: CTA: “want to get access to more archives? Join discord!” →link to disc.

NOTE: CTA: “ start your sanctuary journey” link to → SJA - inner challenge

GOAL: Discord Community Fully setup

SUPERTASK: evaluate and revise discord structure, pages, access, and content

ST: start by using model examples: GATO, STUNSPOT, LUMINA

ST: determine measurables, and define key metrics, automate data capture.

ST: BML iterate to optimize all possible aspects

TASK: Setup Chatbots

ST: plan for which kind of bots we need and where (copy stun, copy gato’s shappie)

ST: write prompts discord bot personas

ST: implement bots and test

TASK: setup Member roles

ST: plan member role hierarchy, naming, and access levels

ST: setup page permissions/locked channels to accord with roles

TASK: setup Content funnel

ST: decorate with AI art

ST: make “docs” section

SST: determine docs to share, then post

ST: make HoloInfoArchives (prompts) section

NOTE: CONTENT - prompts .txt files = gnosys, etc…

ST: make section: HoloInfoArchives (Chapters of VICTORY-EVERYTHING SANCTUARY-EVERYWHERE)

NOTE: CONTENT - share chat logs between Isaac and gnosys, OVP, etc…

ST: make Q&A section

ST: make FAQ section

SST: write at least 5 FAQ’s

PROJECT: Olivus Victory-Promise Youtube channel

GOAL: Release next video… (maybe remove last one)

TASK: Develop content strategy/journey and video format template

NOTE: Based on how David Shapiro presented himself and his ideas/inventions in his own YT channel  
 ST: Watch and Analyze David Shapiro youtube channel videos and historical arc

ST: extract structure and properties, i.e. knowledge graph

ST: write strategy and template based findings

TASK: Outline main content points for video - use template

NOTE: general notes

* What have I been up to… and why you care, cause it is a surprising story
* What am i doing now… why do you care, cause i made it to benefit you
* What is it all about… and why do you care, cause it has all these aspects that are good
* Preview of what is to come on this channel… stick around because there is a lot to explain!
* How can you relate to all of this.. Get involved here → to outro

TASK: Create reusable outro section

ST: Write outro

NOTE: don’t forget to like and subscribe, and check out all the shit we are doing

ST: record outro

TASK: Create standard thumbnail templates (will be iterated over time)

TASK: generate a content calendar for weekly/bi-weekly OVP releases for 3 months

ST: use david shapiro strategy/journey, generalized, and then specified for “TWI talks about all their projects and what they have done and are doing right now to complete them!”

ST: Generate list of video topics, with subtopics. With priority order which allows them to be scheduled on the content calendar.

ST: re-factor video production engine to accommodate the requirements of each release in content calendar.

SUPERTASK: iterate both the proposed “content calendar” AND the “video production engine”  
 ST: Use vidIQ and audience feedback to optimize scope and structure of Content Calendar

ST: Use data captured from TWI productivity system to optimize “video production engine”

PROJECT: Bizzi

GOAL: setup and template automated Ai generated lead nurture, integrated flows. For resale value!

TASK: Setup bizziBOT for getbizzi.app, ON getbizzi.app

ST: clean site info data

ST: train bot on site info data, and test

ST: input custom responses/workflows, including: preset answers, and lead gen forms

TASK: build AI generated email, lead nurture “flows”,

NOTE: includes - SEND custom user data through API integration that can receive response from GPT-4 and RETURN an custom AI generated lead nurture email, to then APPEND that email to the “user/lead” in the CRM, and then TRIGGER another stage of the “flow” to SEND that email to the “user/lead”.

NOTE: The AI generated email will be made by taking the “user/lead” data including name, sub-avatar ID, position in funnel = stage of customer experience journey = all data about previous engagement with business, the specific action that triggered the flow, and all other provided “user/lead” information (captured via form or bizziBOT), and sending it all through a series of API requests to and instance of GPT-4 injected with a “lead nurture email copy writing persona” that is primed to receive this data and has a template for doing exactly this task. The returned email is then associated with the user/lead who’s specific action (lead capture form submission, opt-in submission, interaction with nurture chatbot on webpage, abandoned cart, free trial start, etc..) triggered the lead nurture email generation flow in the first place. At that point the email can then be loaded in from the database associated with that user, and sent in an automated email flow, based on some specific amount if time having passed after that same initial trigger event.

ST: Research best chain of integrations and API calls to use to achieve specification

ST: implement flow set for bizzi

ST: templatize flows and make part of a “blueprint”

GOAL: craft and market offer for “bizzi + Cross-Pollinatrix”

SUPERTASK: Final build Cross-pollinatrix V1 MVP prompt

ST: implement required updates

ST: private user testing  
 ST: dev cycle v1.1

ST BML iterate to optimize

TASK: Build offer for bizzi+CP

NOTE: this is done by using Cross-Pollinatrix. This process is recorded and turned into content that is used to actually promote the offer.

ST: record and prompting with CP to go from a basic idea (i have/want X business/product/service) all the way to fully crafted grand slam offer strategy (products or services, value build sequence, targeted avatars), with some set of basic/metaphorical implementation plans to go and “implement your funnel” and “make and run your ads”

TASK: actually build the entire bizzi+CP Funnel, copy, ad set, and optimization plan… using AI

NOTE: this is done with a FULL suite of “guys”, and while the content may be recorded and used to promote a deeper upsell or membership to ascended community, the actual prompts will NOT be shown because they are private, and ONLY cross-pollinatrix is being given away for free as the lead magnet for the entire bizzi funnel.

SUPERTASK: run campaign to sell offer and CRO with BML